



● SHREAY TECHNOLOGY SOLUTIONS

# S.M.A.R.T Laundry

## Competitive Feature Comparison

SMART Laundry vs. Other Laundry Management Software in the Market

An objective, feature-by-feature comparison across Core Features, Reporting, Dashboard, Marketing & Notifications, Hardware, Security, Add-Ons, and Support. ✓ = Included ✗ = Not Available.

<b>400+</b> ACTIVE CLIENTS	<b>360°</b> BUSINESS REPORTS	<b>30+</b> CORE FEATURES	<b>24/7</b> SUPPORT
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● HEAD-TO-HEAD ANALYSIS

## Feature Comparison

SMART Laundry leads the market with 34+ exclusive features not available in competing software. The tables below compare across every major category.

Core Features	◆ SMART Laundry	Others
CRM for the laundry business	✓	✓
Faster order generation (shortcut codes)	✓	✓
Customizable process as per business	✓	✗
Multi-platform support (multi-user)	✓	✓
Order creation status & tracking	✓	✗
Dashboard for daily activities	✓	✓
Productivity tracking	✓	✗
Urgent delivery option	✓	✓
Pickup reminders	✓	✓
Monthly billing for customer	✓	✗
Workload management	✓	✓
Store management	✓	✗
Discount and coupon options	✓	✓
Bar-coded challan / invoice	✓	✓
Partial payment	✓	✗
Bar-coded garment tags	✓	✓
Send to factory / send to store	✓	✗
Item master	✓	✓
Employee performance tracking	✓	✓
Expense tracking	✓	✗
Return unprocessed garments	✓	✓
Thermal (POS) / A5 / A4 printer support	✓	✓
Order status & order tracking	✓	✗



Service master	✓	✓
Partial delivery	✓	✗
Order taking via garment image	✓	✓
Inward / outward entry	✓	✗
Role and user management	✓	✗
User access controls	✓	✓
Membership (Kg & No.)	✓	✗
Barcode-enabled garment tracking	✓	✓
Multiple item rate master	✓	✗
Payment gateways	✓	✓
SMS & WhatsApp notifications	✓	✗



360° Reporting	♦ SMART Laundry	Others
360° business reporting	✓	✗
Challan report	✓	✓
Challan details report	✓	✗
Delivery report	✓	✓
Service and item-wise report	✓	✗
Invoice report	✓	✓
Invoice by locality	✓	✗
Payment reconciliation	✓	✓
Cash flow statement	✓	✗
Expense report	✓	✗
Cancel challan / bill report	✓	✓
Payment report	✓	✗
Expense tracking report	✓	✓
Customer list	✓	✗
Inactive customer list	✓	✗
Daily / monthly income & expense	✓	✓
Daily item inspection	✓	✗
Pending in/out register	✓	✗
Customer ledger	✓	✓
Day-wise in/out report	✓	✗
Return garment report	✓	✗
Cancel invoice report	✓	✓
Factory to store detail report	✓	✗
User activities report	✓	✗
Accounts receivables	✓	✓
Daily accounting (day book)	✓	✓
Daily garments summary	✓	✓



Location-wise report	✓	✗
Client-wise report	✓	✓
Sales & delivery report	✓	✓
Membership transaction report	✓	✗

Dashboard Features	◆ SMART Laundry	Others
Productivity report on dashboard	✓	✗
Day-wise pickup on dashboard	✓	✗
Day-wise delivery on dashboard	✓	✗
Day-wise challan on dashboard	✓	✗
Day-wise invoice on dashboard	✓	✓
Customer birthday / anniversary alerts	✓	✗

Marketing & Customer Notifications	◆ SMART Laundry	Others
Customizable SMS notification to customers	✓	✓
Customizable WhatsApp notification to customers	✓	✓
Promo codes	✓	✗
Customizable email notification to customers	✓	✓
Promo codes on customer website	✓	✗

Hardware Support	◆ SMART Laundry	Others
Tag printer support	✓	✓
Thermal printer (POS) support	✓	✓
A5 / A4 paper printer support	✓	✗

Security & Data	◆ SMART Laundry	Others
User login details report	✓	✓
Data security	✓	✓
Daily data backup	✓	✗



Geo-location tracking	✓	✓
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<b>Add-On Services</b>	◆ SMART Laundry	Others
Customer booking website	✓	✗
Rider / delivery boy Android application	✓	✗
Mobile application for drivers	✓	✗

<b>Support &amp; Pricing</b>	◆ SMART Laundry	Others
Yearly renewal (minimum AMC)	✓	✓
Yearly renewal on subscription	✓	✓
One-to-one personal support	✓	✓
Phone support	✓	✓
Email & chat support	✓	✓

**Why SMART Laundry?**

SMART Laundry leads the market with 34+ exclusive features not available elsewhere — including factory-store tracking, partial payment/delivery, monthly billing, 360° reporting, multiple item rates, membership in Kg/No., WhatsApp notifications, and a dedicated customer booking website with delivery app.